

the portfolio of
Amy Wallock-Hopper



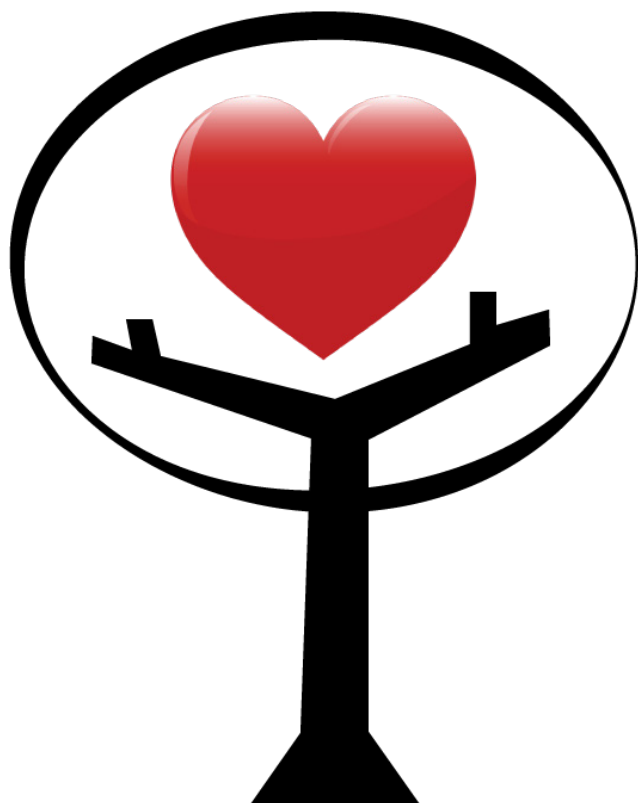
LET ME INTRODUCE MYSELF.

My name is **Amy Wallock-Hopper**. As a freelance designer for the past eleven years I have obtained a multitude of skills in both print and digital media. Currently I am a paraprofessional at Ivy Tech Community College with an associates degree in visual communications.

WHY TREEHUGGER?

As an activist against animal abuse, pollution and encouraging the world to going green I have been called "hippie" or a "treehugger". So when deciding upon my freelance name, I decided to take something that was used negatively toward me and turn it into something positive. As a part of Treehugger productions, I fully supports organic and meatless lifestyles, and promotes peace, tranquility and creativity to all.

Table of Contents



GRAPHIC DESIGN

<i>Campaign & Product</i>	2-5
<i>Logos</i>	6-7
<i>Mailer</i>	8-9
<i>Magazine Ads</i>	10-11
<i>Magazine Spread</i>	12-13
<i>Other Designs</i>	14-17

WEB DESIGN

.....18-21

PHOTOGRAPHY

.....22-23

Visit Me Online

poeticdesign.wix.com/portfolio

Contact Me

awallock@ivytech.edu

2

Campaign & Product Development

THE PROJECT. For this project I needed to create my own product, logo, package and campaign strategy. I chose to do a product extension for the Red Bull Company, which is a retentive brand, however this product would begin in it's pioneering stage. After much time and consideration I created TRUE energy tea, a drink offered by Red Bull. The tea is provided in four different flavors, "Tranquility", "Rejuvenating", "Uplifting", and "Endurance".

TRUE TEA. Each tea combines healthy and organic ingredients intended to stimulate the bodies natural energy from within, in four different ways. The first tea, "Tranquility" offers a soothing and stress relieving effect with it's combination of mint leaves, lime and kava. Green was used for this flavor to invoke a calm and relaxing reaction. The next tea, "Rejuvenating" offers a restoring effect, with ingredients like dandelion and pomegranate, know for cleansing the blood and body. Magenta is used to stimulate the feelings of confidence and renewal. "Uplifting" is a tea that infuses St. John's Wort and orange leaf, well-known organic herbs that help enhance the mood. Orange was chosen for this tea since the color invokes positive feelings and warm emotions. The final tea, "Endurance" is a combination of Kola Nut, Ginkgo and Ginseng intended to help boost your energy as well as provide extra stamina. The color Blue helped create a refreshing atmosphere and induced the feelings of productivity and self freedom.



programs utilized: illustrator/photoshop/indesign/premiere pro

TRUE Energy Tea

BENEFITS. There are many benefits, which I have listed individually for each tea, but the main benefit of choosing TRUE tea is the element of health. Most energy drinks have earned a bad name for their unhealthy attempts of creating a stimulant in a can. TRUE tea offers organic ingredients that work with the body and provide a natural energy boost that is not harmful to the body as long as it, like most things, is consumed in moderation. Emotionally, this will invite health conscious people to partake in drinking the tea without feeling guilty that they may be harming their bodies and hearts.

THE NAME: By choosing the name TRUE this represents, a unique tea that has natural and truthful ingredients. Something the target will appreciate. There were many things that came along later, such as TRUE becoming an acronym of the flavors (the first letter of each to make up the word TRUE). This makes the flavors more memorable and aids in design and visual concepts for advertising later on.



THE LOGO: When developing the logo, it was important to incorporate a tea leaf into the design in order for the consumer to understand what the product was and why it was different. The leaf would help represent the product as a healthy option to a new target. The leaf was minimized to a clean outline within a circular shape. A lightning bolt, made up of two triangles was then placed in the center of the leaf. Creating clean open shapes, made it easy to incorporate a variety of color for each flavor's logo. Together, the leaf's shape and lightning bolt reflected the contents of the tea—a healthy drink option with an energy boost inside.



Michiana Addy Winner
Gold/Judge's Choice 2016

THE PACKAGE. The package needed to reflect the individuality of the tea. Therefore a unique shape was designed into a hexagon. This allowed four larger faces on the box where each flavor of tea could be displayed. The four smaller faces or panels would be used to include special information about the organic elements in each tea. This would be called "TEA CHI" and would link the tea to its Thailand roots, where the Red Bull drink originated. The top of the box would include punch-in tops that could be pressed in to extract the tea of choice easily. The letters, "TRUE" would be arranged on each punch top with the letter representing which tea, in correlation with the color of the tab that represents the tea. This helps to easily see which tea is being retrieved without having to read the front of the box. This also helped create an interesting and original box design concept.



4

Campaign & Product Development

CAMPAIGN STRATEGY. The campaign strategy for TRUE tea will include advertising that will educate consumers about the new product. The promotional message of the tea will reflect it's Thailand roots, where the unique Taurine drink originated. This helps explain the history of the product, where it came from, and creates a mystery and interesting hook to the campaign. "The Search Is Over" for the campaign slogan was decided. This slogan represents the consumer's search for a HEALTHY yet energizing drink option that was not available before now. Thus, the search is over, TRUE tea meets all the standards

CAMPAIGN ITEMS: The first item for the campaign is the **TV commercial**. The purpose of the commercial is to introduce the new product. As well as come out with the campaign's slogan and advertising strategy of, "The Search Is Over". The second item for the campaign would be a **point of purchase display**. This would include a playback of the commercial to introduce the tea and it's benefits. The variety 4 pack will be displayed in boxes in front of the display. The individual flavors will be available in a cooler within the display. This display will be available for grocery stores and super centers that can house the cooler and extensive display ad. The third item would be a **window decal** designed to cling to the window of the gas station or store where the promotion will run. This will be used at smaller convenience stores that cannot house the point of purchase display. The ad will mirror the promotional pieces and catch the attention of potential customers and diversify the target.

Window Decal



Point of Purchase Display





The fourth item for the campaign would be an **animated pop-under web banner** for websites and social media sites that are relative to the target. The banner would need to be both visually appealing and interesting in order to grab the attention of the potential customer. Therefore, it will also include a call to action and web link. It would introduce the promotional variety 4 pack and free tea shirt, as well as reflect the main concept of the campaign slogan, "The Search Is Over".



The final item is a free **Tea Shirt**. There will be 4 different shirts, each with a "TRUE" idiom and the TRUE slogan on the back. Since the promotional variety pack box had such an interesting shape, it allowed an extra amount of space for the possibility of putting something inside. The Tea Shirt was the perfect fit. This helps give incentive to the consumer to at least try the tea with the extra benefit of receiving something for free. This would be used for promotional purposes only, and would end after the promotional period.

4 Tshirt Options



Michiana Addy Winner
Bronze 2016

6

Logo Development

programs utilized: illustrator/photoshop



Solid Ground Realty

CLIENT:
*Robert
Dutkiewicz/
Tina Herman*

This logo was created for a local Realty team who needed a new clean, recognizable logo that reflected their business and company name. I chose a clean sans serif font called "Zona" and used different weights of the font family. The image was a geometric shape that represented a home in correlation with realty company. The navy color was decided by the client and the lime was the compliment I suggested.



Lucky Me Photography

CLIENT:
*Samantha
Richards*

This logo was created for a local freelance photography company. I was given complete creativity in creating the logo and chose a script font, Jellyka Western Princess, combined with a sans serif all caps font, Geosans Light. I think these two fonts together helped create a personal and professional appearance for the logo. The shamrock I created in Illustrator and set it behind the text, adding transparency so that the name could be easily read.



Home Expectations

CLIENT:
*Robert
Maskevich*

This logo was created for a local real estate business that offered specific help in finding a home and various expectations involved in the home buying process. The open book represented the resourcefulness of the business, the buildings rising out of the book showed the possibilities you could find within. The REMAX balloon was later added in affiliation with the Realtor firm. I chose a bold all caps font called South Park, teamed with a simple san serif called liberation sans. The colors were decided by the client.

Night Time Beauty Cream

CLIENT:
*Frankie
Beard*

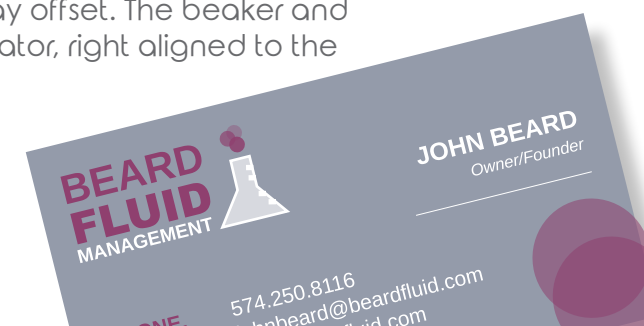
This logo was created for a client who needed a label for their night time beauty cream jars. The product did not yet have a logo, only an image of the face that would represent the cream, and I was given open creativity to create one. I used the whimsical moon attached to a matching font, Jellyka Saint Andrews Queen, paired with a serif font called Clemente. The labels were used and distributed on the jars locally.



Beard Fluid Management

CLIENT:
*John
Beard*

This logo was created for a local chemical management company. The client needed a business card and I was given open creativity on creating a logo and layout for the card. I chose a pair of two san serif fonts, liberation sans and Arial black. The colors reflected the chemicals themselves as well as a professional blue/gray offset. The beaker and 3 circles were created in Illustrator, right aligned to the text.



8

Mailer Direct Mailer

programs utilized: illustrator/photoshop/indesign

For this project I had to create a campaign for a local business that would use a direct mailer as part of their call to action. I chose the business Drive and Shine and decided to create a 1 month campaign that would last the entire month of May. After careful consideration I chose the campaign slogan "The Big Spring Clean" as incentive to bring in customers during the warm month of spring.

I chose a vintage theme, including a vintage car and background and clip art from the vintage era of the 50s. The mailer would include 3 pieces, including a coupon for Drive and Shine's newest car wash and a VIP stamp card, to entice new customers to keep coming back.

I chose an interesting layout for the package. You would need to open 4 separate flaps to get to the mailer. The flaps would represent the steps of going through a car wash. First soap, then wiping, then rinsing and finally shining. Inside the mailer you would be the list of all the washes available, the location and the website.

The newest promotional wash, THE RUBY WASH, would be highlighted and represented through the a 50% off coupon. This would both introduce and entice the customer to the promotion. I used a vintage script font called, grand hotel, and serif font called, Mohave. Both complimented the theme and each other. Inside the mailer the copy was a sans serif font, Geosans light.



Time to Shine!

COUPONS INSIDE

the Big SPRING CLEAN!

MAY 1ST THRU JUNE 1ST

1/2 off
Ruby Wash
 AT DRIVE AND SHINE!
 Expires 6/1/2014 - One coupon per customer.

New NO-HANDS PROCESS
 FOR A HAND **Waxed Shine!**

UH-OH!

It looks like you already used your coupon...



driveandshine.com
 for your chance for more customer savings!

**RINSE!
RINSE!**

**SHINE!
SHINE!**

**WIPE!
WIPE!**

**SQUIRT!
SQUIRT!**

**WIPE!
WIPE!**

Locations & Hours

Spring Clean Wonderful Washes!

NEW RUBY WASH

Underbody wash, clearcoat sealer, wheel brite, foam polisher, tire dressing, diamond treatment, ruby wax
\$25

DIAMOND WASH

Underbody wash, clearcoat sealer, wheel brite, foam polisher, tire dressing, diamond treatment
\$18

ULTRA WASH

Underbody wash, clearcoat sealer, wheel brite, foam polisher, tire dressing
\$16

PLATINUM WASH

Underbody wash, clearcoat sealer, wheel brite, foam polisher
\$14

GOLD WASH

Underbody wash, clearcoat sealer, wheel brite
\$12

SILVER WASH

Underbody wash, clearcoat sealer
\$10

BASIC WASH

\$8

Add Interior Vacuum & Window Cleaning to any wash **FOR ONLY \$8**

Interior Vacuum & Windows:

- CLEANING OF ALL INTERIOR WINDOWS
- VACUUM OF RUGS AND SEATS
- BEATING OUT THE MATS
- WIPING OF TOP OF DASH
- WIPING OF ALL DOOR JAMS

For Interior Vacuum **ADD \$2**
 For oversized vehicles **\$4**

HAND WAX
\$40

CARPET SHAMPOO
\$40

SEAT SHAMPOO
\$40

INTERIOR VINYL
\$50

For detailing & lube information visit our website.

www.DriveandShine.com

Locations & Hours

DRIVE & SHINE LOCATIONS

Monday-Saturday
 7:30 am-8:00 pm
 Sunday 8:30 am-7:00 pm

ELKHART CASSOPOLIS ST

Monday-Saturday
 7:30 am-7:00 pm
 Sunday 8:30 am-6:00 pm

ELKHART NAPPANEE ST

Monday-Saturday
 9:00 am-5:00 pm
 Sunday Closed

DETAIL & INTERIOR VACUUM/WINDOWS

8:00 am-7:00 pm
 (9:00 am-6:00 pm on Sunday)

LUBE CENTER

8:00 am-6:00 pm
 (9:00 am-6:00 pm on Sunday)

Hours of operation may change during bad weather days.

V.I.P Stamp Card

Present this V.I.P card below after each wash to gain a special Drive and Shine stamp. Each stamp gets you closer to a FREE wash!

DON'T LOSE ME!

Keep your card safe in your wallet or purse and don't forget to get your stamp after every wash!

driveandshine.com
 for your chance for more customer savings!

V.I.P Stamp Card

1 2 3
 4 5 **FREE WASH!**

1 stamp for every car wash purchase over \$10



Magazine Ads Full & Half Pages

programs utilized: photoshop/indesign

Luck had **nothing** to do with it.



Harold Edgerton, Shooting the Apple, 1964

This camera is
the fruit of
Canon's unwavering
commitment
to create a compact,
yet multifunctioning
DSLR camera.

| You Can. |
Canon



CANON REBEL

Luck Had Nothing To Do With It
full page ad

This full page ad was created for the new Canon EOS rebel. I wanted to capture the idea of the precision and accuracy that the camera offered. To do this I chose a famous photo taken by Harold Edgerton called "Shooting the Apple". I thought that this particular image represented capturing the perfect moment with exact detail and clarity that most photographers would strive for. With the image I wanted to incorporate a witty headline that would relate to the target, and also the image. I chose the tag line, "Luck had nothing to do with it." I thought this represented the photographers' mind frame of capturing a great shot, simply because they have the creative eye for it and not because of luck.

Don't Settle For Peanuts

1/3 page ad/ B2B

This 1/3 page ad was created for a business to business magazine. I chose the company Rocktenn, a distributor of Eco-friendly packaging options. The color of the ad was limited to a duo tone pallet. I chose a sky blue and black and utilized the paper color to reverse out the header. The header was a cliché used competitively, “Don’t settle for peanuts” to show Rocktenn is less messy and environmentally, the better choice.



DC SHOES/SPRING COLLECTION

From Board...to Bombshell!

two 1/2 page ads

For this project I created two half page ads for DC Shoe Company. DC Shoes is best known for it's skateboards and skateboard apparel. It does not usually target women, however it was releasing a new line of Women's Spring apparel. Since this was a new concept for a well established brand, I wanted to ensure that a skateboard was used as part of the ad. I decided to use headline, "From Board to Bombshell". I thought that this helped signify the DC Shoe company by relating to the board, but also introducing a new collection for women, using the word Bombshell as incentive. I used a light blue color for the board ad to represent the usual male dominated side of the company, and pink for the second ad to introduce the female audience to the brand.



Magazine Spread Layout

programs utilized: indesign, photoshop



Discover Magazine *Breathe Easy*

For this project I had to create a two page magazine spread for Discover Magazine. I took an article posted to the Discover website and added my own headline, sub head and layout. The article was about low impact logging, resulting in higher levels of wild life and more trees. The headline I chose by incorporating the idea of air coming from the trees as well as "not worrying" about as many irreversible results. "Breathe Easy" seemed to represent both. I chose a stock photo of the country Guyana and set the heading in a bold font across the photograph. The font I chose was called, Kimberly. I adjusted the layer effects to make the heading appear like air over the photo.

I then laid out the copy and stock photographs in Indesign. I lifted several compelling pull quoted from the article and worked them into the main layout, around the photos and copy. I also created the footers and top headings to layout the spread as it would appear in the magazine.

Notes From Earth



by Hannah Hoag



"There will always be a market for products extracted from forests, so the point is to do it in the least impacting way."



Forestry within Iwokrama reserve is done via low-impact logging, which tends to leave more of the plant and the animal species intact.

Two hours south of Georgetown, Guyana, a paved highway recedes, giving way to a rutted red road gushing through thick rain forest. In its muddiest spots, the road swallows treks and spits them out at dangerous angles. Many hours later, it leads to protected land called Iwokrama, a Rhode Island-size forest in the heart of Guyana, crowded with ancient buttress-trunked trees draped in liana vines.

Since 2003, Jake Bicknell has been a fixture within the forest. Now a doctoral student in biodiversity management at the U.K.'s University of Kent, he is cataloging Iwokrama's iconic and bizarre species, including jaguars, giant anteaters, anaconda, and scads of birds and bats. (Guyana boasts more than 700 bird and 120 bat species.)

Specifically, he's in Iwokrama to find out how logging affects tropical forest wildlife. Conventional logging ruins forest and decimates species, but low-impact method of harvesting timber might not be so damaging. In fact, Bicknell believes selective logging can become a tool for protecting the forests and biodiversity of Guyana—a developing country eager to tap its natural resources as a way to boost the economy.

"There will always be a market for products extracted from forests, so the point is to do it in the least impact way," says Bicknell.

Place of Refuge

Iwokrama provides the perfect setting for Bicknell's work. The reserve was established as a rain forest research center in 1996, with half of its land remaining untouched while the other half is set aside for sustainable logging, ecotourism and the production of crab wood oil from carapa seed by forest-dwelling communities.

At Iwokrama, which means "place of refuge" in Amerindian language of Makushi, forest managers harvest timbers using a technique called reduced-impact logging. They must generate maps identifying every tree they intend to cut, targeting ones at least 13.8 inches in diameter at chest height and more than 24 feet apart. And they identify the best direction to feel trees, carefully planning the paths used to drag timber out of the forest. Done properly, such practices kill fewer trees and leave only small gaps in the canopy, bringing in just enough light to encourage the growth of seedlings, so that foresters don't need to replant.

In contrast to sustainable forestry, conventional logging tends to open up big holes in the canopy letting light pour into the normally dark and humid forest, drying it out. Plants die. Animals die or move on. Conventional logging roads can wash fuel and sediment into nearby waterways and introduce farming, mining and illegal hunting. Bicknell was familiar with research on the benefits of reduced-impact logging for forest preservation, but few studies have examined how unsustainable

forestry practices affected wildlife in the rain forest. Iwokrama offered an ideal opportunity to survey mammals, birds and bats in both unlogged and selectively logged areas, to see if reduced-impact logging put a dent in biodiversity.

He began in 2008 with standard wildlife surveys, observing species at six sites—three logged and three unlogged, including two in a forest adjacent to Iwokrama. For weeks, Bicknell and the Amerindian observers he hired trudged along, at about a mile per hour, scanning the forest for spider monkeys, and red-rumped agoutis and more.

The first set of data looked promising. Reduced-impact logging had little effect on most of the wildlife, but Bicknell did find that two large fruit-eating and canopy-dwelling monkeys were less abundant at logged sites. He suspected he had surveyed the sites too soon after they were cut and decided to expand his next study, in both time and scale.

Later that year, he identified 20 sites in central Guyana: 17 scheduled for reduced-impact logging and 3 control sites that would remain untouched during study period—from 2008 to 2013. He also expanded the census to include bats and smaller birds. Nearly every day, starting at dawn, he walked through the forest, opening a series of finely woven nets. At the end of the day, after he and his team patrolled for signs of wildlife, they went back to the nets, untangling and recorded the sex of screaming picas, cinnamon-crested spade bills and other bird species. The routine was repeated at night, when they opened bat nets and wandered through the utterly dark first, taking stock of its nocturnal creatures. He surveyed sites before and after logging.

It was during this phase of field research that something unexpected happened: Guyana decided to sell most of its forests—not for logging, but on the global carbon market.

Counting Carbon

Trees are thirsty for the potent greenhouse gas carbon dioxide, soaking it up during a photosynthesis and storing it in their roots, branches and leaves. Each year, forests around the world absorb nearly 40% of all the carbon dioxide produced globally from fossil-fuel emissions. But deforestation increases the amount of carbon dioxide in the atmosphere as trees are burned or start to decompose.

In nearby Brazil, huge swaths of the Amazon rain forest have been cleared to make way for cattle, farmland and commercial logging. While Guyana has one of the lowest deforestation in the developing world, it is also one of the poorest countries in the Western Hemisphere and under pressure to carve into forests to bring in money.

In November 2009, eager to strike a balance between growth and conservation, Guyana made a deal with Norway, which agreed to pay \$250 million over the course of 5 years if Guyana maintained its low deforestation rate. It was the first time a developed country conscious of its own carbon-dioxide emissions had paid a developing country to keep its trees in the ground.

Under the initiative, developed by the United Nations and called REDD+ (for Reducing Emissions from Deforestation and Forest Degradation plus conservation). Guyana can continue logging as long as biodiversity is always protected.

To date, Norway has paid Guyana \$150 million. "Ten, twenty years down the road, I hope we will have the forest standing and are getting payments for carbon storage," says Bryan Allicock, a Makusi who works for the Ministry of Amerindian Affairs. "We live off the forest and we live for it." The deal also gave Bicknell more hope for Guyana's forest: "This country is going to develop, what's gone wrong in Brazil, could go right in Guyana."

The Wild Life

Now back in the UK, Bicknell is analyzing his data. He's determined that some birds may be affected by low-impact logging operations, but bats aren't. Conservation International, a nonprofit that advises developing countries on carbon sequestration projects and has a strong presence in Guyana, has started to collaborate with Bicknell. In addition to his wildlife observations, Bicknell has added 10,000 records covering 20 years of wildlife census data from other researchers into an algorithm that highlights biodiversity hot spots. With some tweaking, the map should help Conservation International and the Guyanese government pinpoint

Notes From Earth



James Bicknell, doctoral student in biodiversity

more areas to protect, such as those with rare species like the giant anteater, and other where some activity, such as low-impact logging, could continue under REDD+. It's an approach that is starting to catch on elsewhere. ■

Hannah Hoag is a Toronto-based journalist who covers science, medicine and environment.

"We live off the forest, and we live for it."



Other Designs Miscellaneous

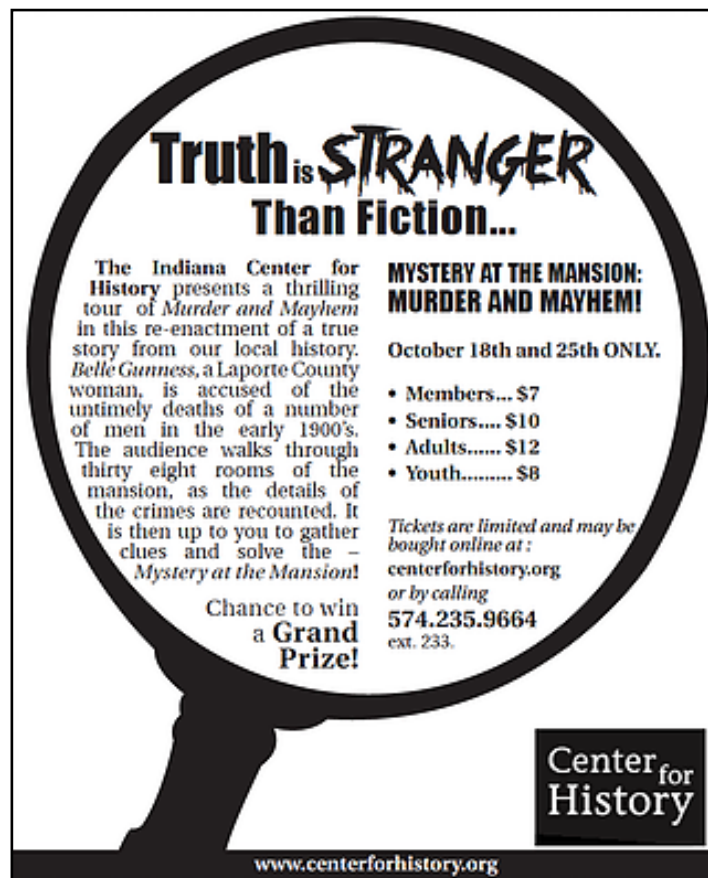
programs utilized: illustrator

SNAPCHAT GEOFILTERS

City Of South Bend

These five images were created by me for the city of South Bend. Each image represented a different part of the city. The images would be used in the Snapchat app for iPhones. When a photograph is taken in that specific area, the geofilter image would show up over the photograph.





programs utilized: illustrator/photoshop/indesign



Billboard & Newspaper Ad

"Truth is Stranger Than Fiction"

Center for History South Bend

For this project I had to create two considering pieces for the same event, a billboard and a newspaper article. The event was for the Center of History's *Mystery at the Mansion*. After researching the event, I created the heading, "Truth is Strange Than Fiction". The event was based on a true story of "murder and mayhem" that happened locally in the early 1900's. For imagery I used a magnifying glass as the main focus. This helped represent the mystery of the event and the story that would be told.

Other Designs

Miscellaneous

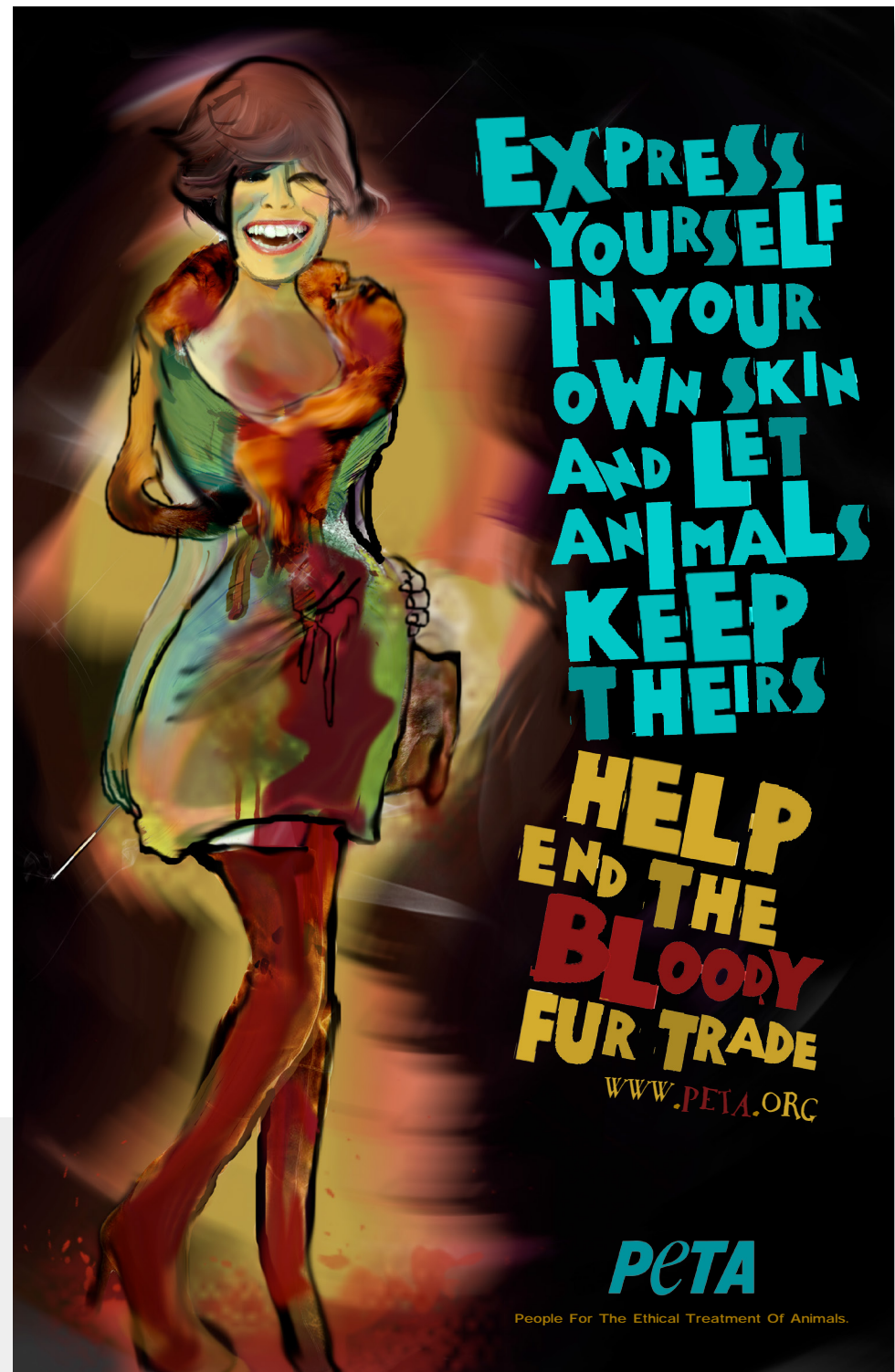
programs utilized: illustrator/photoshop

GLOBAL CAUSE POSTER

Help End The Bloody Fur Trade

PETA

This poster was created for a global cause for the organization PETA. The concept for the poster was "Help End The Bloody Fur Trade". For the project we had to chose a specific era in art to base our design off of. I chose the era of Expressionism and researched many artist like Kirchner and Klee and created my own expressionist artwork using photoshop. I took it a step further and created my own expressionist font in Illustrator.



RESTAURANT MENU

Honkers Family Restaurant

This menu was created for a local restaurant and business, Honkers Family Restaurant. I was given free creativity to completely change the look and layout of the menu. The original logo was also modernized. I used an script font, Cafish Script Pro paired with a serif font, Bitter. The bright red color was later changed to maroon to reflect the restaurant and the client's need.





TRY OUR THICK & CREAMY MILKSHAKES!

Choose from chocolate, vanilla or strawberry - 3.49

Appetizers

Trio Sample Platter
Three great appetizers on one plate! Mozzarella sticks, breaded mushrooms and onion rings - **6.79**

Cheese Fries
Fries topped with cheddar cheese, and bacon - **5.99**
Topped with our homemade chili add - **2.49**

Battered Onion Rings
You cannot resist these! A basketful of delicious battered onion rings - **4.99**

Mozzerella Sticks
Deliciously creamy inside, crisp and golden on the outside - **5.49**

Breaded Mushrooms
Seasoned breading gives these deep fried mushrooms their unique flavor - **5.49**

Soups & Salads

Homemade Soup
Try one of our delicious homemade soups, served piping hot. **Bowl - 3.49 Cup - 2.69**

Chef's Salad
Chicken Teriyaki
Crispy Chicken
Turkey
Deli Ham
Crisp greens topped with shredded cheese, cucumbers, tomatoes, chopped egg, sliced onions and house baked croutons. - **7.59**

Spinach Salad
Trimmed with hard boiled eggs, tomatoes, bacon, sliced onions and house baked croutons. Served with hot bacon dressing and a muffin - **7.99**

Caesar Salad
Norwegian Salmon Caesar - **8.49**
Chicken Caesar - **8.29**
Our Classic Caesar - **7.79**
Fresh romaine tossed with our special caesar dressing. We add the extras - chopped egg, tomatoes, house baked croutons and parmesan cheese. Served with a fresh baked muffin.

Taco Salad
A large, crisp tortilla shell loaded with lettuce, topped with seasoned beef, green peppers, tomatoes, black olives and cheddar cheese. Served with salsa and sour cream - **8.89**

Country Baskets

All baskets are served with **Honkers** homemade coleslaw and fries. **ADD soup or salad for 1.49**

Fish & Shrimp Combo
Doubly delicious! Tender fish and plump shrimp lightly breaded and deep fried to a golden brown - **7.99**

Shrimp Basket
Enjoy our premium gulf shrimp breaded and deep fried, served with cocktail sauce - **7.99**

Fish Basket
Tender pollack fillets breaded and deep fried. Served with tartar sauce - **7.59**

Chicken Tender Basket
Chicken breast tenderloin strips, lightly breaded and deep fried - **7.59**

*Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.



All sandwiches & burgers are served with **Honkers** homemade coleslaw and fries. **ADD soup or salad for 1.49**

Select Sandwiches

Honker's Club Sandwich
A triple decker of turkey breast, crisp bacon, american cheese, lettuce and tomato on toast - **7.89**

Hot Ham & Swiss
Smoked ham sliced thin on a toasted hoagie bun with swiss cheese - **7.59**

Chicken Fillet Sandwich
Tender breast of chicken either lightly breaded or grilled; served on a toasted bun - **6.99**

Philly Steak Sandwich
Slices of juicy ribeye steak grilled and smothered with sweet onions, topped off with fresh mushrooms and melted mozzarella cheese, on a french style roll - **7.89**

French Dip Sandwich
Sliced roast beef on a warm french roll, served with au jus, perfect for dipping - **7.69**

Chicken or Tuna Salad Sandwich
Choose your favorite! Served on your choice of bread - **5.89**

Fish Sandwich
Mild pollock fillet, lightly breaded and fried; served on a toasted bun - **6.89**

BLT Sandwich
Bacon, lettuce and tomato on your choice of bread - **5.89**

Grilled Cheese Sandwich
On your choice of bread - **4.89**

Sandwich Melts

Turkey Club Melt
Sliced honey smoked turkey, crispy bacon, swiss cheese and fresh tomato on grilled sourdough bread - **6.99**

Pot Roast Melt
Tender slow cooked roast beef with grilled onions and american cheese on grilled sourdough bread - **7.29**

Rueben Melt
Thin sliced corned beef with sauerkraut and swiss cheese on grilled rye bread - **7.29**

Tuna Melt
Our own tuna salad with american cheese on grilled sourdough bread - **6.99**

Patty Melt
1/3 lb. angus beef with sautéed onions and swiss cheese on grilled rye bread - **6.99**

Ham & Cheese Melt
Thin sliced ham with american cheese on grilled sourdough bread - **6.79**

Burger Combos

Unadorned Burger
Simply good! - **6.79**
Add cheese - **.49**

Bacon Cheese Burger
Topped with your choice of cheese - **7.69**

BBQ Bacon Cheese Burger
Topped with tangy BBQ sauce, cheese and onion rings - **7.99**

Mushroom & Swiss Burger
Fresh grilled mushrooms and swiss cheese on sourdough bread - **7.49**

Pizza Burger
Topped with mozzarella cheese and served with a side of italian red sauce - **7.49**

*Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.



KESSINGTON MACHINE PRODUCTS *Web design & Development*

This website was created for a local Aerospace company called Kessington Machine located in Elkhart, Indiana.

WEBSITE : <http://kessingtonsite.wix.com/home>

ABOUT US

A major "Dock-to-Stores" supplier to the Aerospace laser guided munitions and motion control industries.

We'd like to thank you for your interest in Kessington Machine Products.

We'd be pleased to have you visit our 55,000-square-foot facility in Elkhart, Indiana, a central location for efficient distribution throughout the Midwest and across the country. We consider our move to this 8-acre expandable site in 2003 an investment in both our future and that of our customers.

As you begin to learn more about us, you'll find that our commitment to quality under pins every effort—and is evidenced by a number of independent factors. .

CERTIFICATIONS

ISO-9001:2008, AS-9100 Rev B and NADCAP-approved wire EDM by PRI. Achieved and maintained via quarterly audits by BSI, Inc.

DOWNLOAD

ISO-9001:2008 and AS-9100 Rev B PDF


VIEW CERTIFICATE

NADCAP-approved wire EDM by PRI.

PROCESSES


Kessington Machine has attained the high quality certification with each customer for parts that are delivered "dock-to-stores." we employ the principles of "lean manufacturing," utilizing Kaizen events. We also use 5S principles in the arrangement of our workspace, leading to greater efficiency and, ultimately, lower costs for you.


At Kessington, you won't find the level of separation between employees and management



Joseph P. Gasparino Jr.
CEO, BLACKLAND AEROSPACE/
President, Kessington Machine Products

This is the president, let's give him some credit.

 jgasparino@kessington.com




SITE MAP

Enter keywords into the search box below to search our site, or use the site index to navigate to a specific part of the site.

Q

Search site



SITE INDEX

- 11 Commandments of Service
- 5S Principles
- About Us
- Capabilities
- Certifications
- CNC Turning Equipment
- Contact
- Engineering
- Equipment Lists
- Gallery
- Grinding Equipment

CAPABILITIES

We provide the **latest in CNC turning and milling equipment** to support all customer needs for precision manufacturing.


At Kessington, we feel our most important asset is people. Quality people who care about your needs as a customer. It is this philosophy that has allowed Kessington to excel in the precision machining industry.

5S Principles

Lean manufacturing, Kaizen events, 5S principles—these methodologies guide us to the level of quality called for by precision machined parts and lead to increased efficiencies, which we are able to pass on to our customers.

Our staff of 75 is highly trained, experienced and committed to serving you. At Kessington, you won't find the level of separation between employees and management that too often exists in manufacturing. We thrive on round-table discussions. Ideas are encouraged and welcomed—and frequent.

Our Sponsors & Partners





LUCKY ME PHOTOGRAPHY

Web design & Development

This website was created for a local freelance photography company called Lucky Me Photography serving the Michiana area.

WEBSITE : <http://luckymephotography.wix.com/samy>

lucky me
PHOTOGRAPHY

HomeAboutPortfolioServicesContact

Services

Photography

We offer a variety of photo options including Weddings, Birthdays and other Special Occasions. Inquire on our [contact page](#) to set up an appointment.

As appointment come in, we will be posting our calendar of events here, so that you may schedule your shoot accordingly.

Standard Shoots - 1 Photographer - **\$50**

Inquire further for large event photos on [contact page](#).



Nathan & Emily's Engagement Photos

Web Design/ Graphic Design

Our graphic designer, can make a variety of designs, including invitations, photobooks, calendars and more!

Visit [Portfolio](#) to see more examples!

Use the [contact page](#) to inquire further.

Photoshop edits are a *luckyMe* favorite! Ask how you can get this option today!



lucky me
PHOTOGRAPHY

HomeAboutPortfolioServicesContact

Engagement Photos



Show More

Wedding Photos



Family Photos

lucky me
PHOTOGRAPHY

HomeAboutPortfolioServicesContact

Contact



Send us a message or inquiry, and we will contact you to arrange a meeting and discuss pricing.

Name	Message
Email	
Phone	

Send



